

3
SEP11/12 16.16
*** WPXI-TV ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK
ORDER WORKSHEET

REP HEADLINE# 6311711
*** ORIGINAL REV#0 ***

ADV #	13937	ADV. NAME	ISS/NRCC-IE
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REP. #	OFF. #	18	SALESMAN #
1	1	1	1
2	2	2	2
3	3	3	3
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92	92	92	92
93	93	93	93
94	94	94	94
95	95	95	95
96	96	96	96
97	97	97	97
98	98	98	98
99	99	99	99
100	100	100	100

AGY #	AGY.	NAME	NAT'L MEDIA	RESEARCH	PLANNING	PLAC
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BUYER NAME BEN ANGLE

815 SLATERS LANE

SALES PRSN WA- CHERYL BLAIR

ALEXANDRIA, VA 22314

ORDER # 6311711

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC 09/12 EST#3184 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP12/12 SEP16/12 WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE SEP11/12	16.16
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REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS\$18,760
PLEASE CONFIRMT,HANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE = 155
AGENCY PRODUCT CODE = 426

AGENCY EST# = 3184

1	1	1100P-1135P	30	\$1,500.00	9/14	1	FRI	1
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PROGRAM : CHNL 11 NWS-11<
CON COM1: CHNL 11 NWS-11<
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2	2	1135P-1235A	30	\$300.00	9/14	1	FRI	1
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PROGRAM : TONITE SHW-NBC<
CON COM1: TONITE SHW-NBC<

REP: TEL# 215-564-1206 FAX# 215 564 1103

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 *** WPXI-TV ***

REP HEADLINE# 63111711
 *** ORIGINAL REV#0 ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
3			1235A-135A PROGRAM : J FALLON-NBC< CON COM1: J FALLON-NBC<	30		\$200.00	9/14	9/14	1		FRI	1
4			135A-205A PROGRAM : C-DALY-NBC< CON COM1: C-DALY-NBC<	30		\$125.00	9/14	9/14	1		FRI	1
5			430A-459A PROGRAM : CH11 NWS-430AM< CON COM1: CH11 NWS-430AM<	30		\$125.00	9/14	9/14	1		FRI	1
6			500P-530P PROGRAM : FIRST AT 5 CON COM1: FIRST AT 5	30		\$600.00	9/14	9/14	1		FRI	1
7			530P-600P PROGRAM : FIRST AT 5 CON COM1: FIRST AT 5	30		\$600.00	9/14	9/14	1		FRI	1
8			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$1,250.00	9/14	9/14	1		FRI	1
9			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$475.00	9/14	9/14	1		FRI	1
10			800P-900P PROGRAM : WHO DO YOU THINK? CON COM1: WHO DO YOU THINK?	30		\$1,000.00	9/14	9/14	1		FRI	1
11			600P-630P PROGRAM : CH 11 NWS-6PM CON COM1: CH 11 NWS-6PM	30		\$475.00	9/15	9/15	1		SAT	1

NA
 01/14/2003
 01/14/2003

REP HEADLINE# 6311711
*** ORIGINAL REV#0 ***

:LINE#:REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	DAYS	:TOTL: SPTS:
12		600A-800A	30	5	\$265.00	9/15	9/15	1		SAT	1
PROGRAM : CH11NW ERLY-AM/CH11 NWS SA AM											
CON COM1: CH11NW ERLY-AM/CH11 NWS SA AM											
13		800A-1030A	30	5	\$275.00	9/15	9/15	2		SAT	2
PROGRAM : CH11 NWS SA AM<											
CON COM1: CH11 NWS SA AM<											
14		530A-800A	30	5	\$265.00	9/16	9/16	3		SUN	3
PROGRAM : SUN MRN NWS											
CON COM1: SUN MRN NWS											
15		600P-630P	30	5	\$500.00	9/16	9/16	1		SUN	1
PROGRAM : CH 11 NWS-6PM											
CON COM1: CH 11 NWS-6PM											
16		800A-1000A	30	5	\$275.00	9/16	9/16	2		SUN	2
PROGRAM : CH11 NWS SU AM											
CON COM1: CH11 NWS SU AM											
17		1100P-1135P	30	5	\$1,500.00	9/13	9/13	1		THU	1
PROGRAM : CHNL 11 NWS-11<											
CON COM1: CHNL 11 NWS-11<											
18		1135P-1235A	30	5	\$300.00	9/13	9/13	2		THU	2
PROGRAM : TONITE SHW-NBC<											
CON COM1: TONITE SHW-NBC<											
19		1235A-135A	30	5	\$200.00	9/13	9/13	1		THU	1
PROGRAM : J FALLON-NBC<											
CON COM1: J FALLON-NBC<											
20		135A-205A	30	5	\$125.00	9/13	9/13	1		THU	1
PROGRAM : C-DALY-NBC<											
CON COM1: C-DALY-NBC<											

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 *** ORIGINAL REV#0 ***
 REP: TEL# 215-564-1206 FAX# 215 564 1103
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 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP11/12 16.16
 *** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
30			500P-530P	30		\$600.00	9/12	9/12	1		WED	1
			PROGRAM : FIRST AT 5									
			CON COM1: FIRST AT 5									
31			530P-600P	30		\$600.00	9/12	9/12	1		WED	1
			PROGRAM : FIRST AT 5									
			CON COM1: FIRST AT 5									
32			700P-730P	30		\$1,250.00	9/12	9/12	1		WED	1
			PROGRAM : JEOPARDY									
			CON COM1: JEOPARDY									
33			700A-900A	30		\$475.00	9/12	9/12	1		WED	1
			PROGRAM : TODAY SHW									
			CON COM1: TODAY SHW									
SEP/12			18760.00									
			CONTRACT TOTAL									18760.00
			TOTAL SPOTS									39

MARKET TOTALS \$75,040 WPXI 25% KDKA 34% WTAE 24% WPGH 17% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*